



Catalyst Partners Program



Catalyzing Lasting Change for Women and Girls

The Catalyst Partners Program unites businesses, foundations, and community leaders who share a commitment to investing in the power and potential of women and girls across Washington State.

For more than 30 years, WaWF has transformed collective giving into meaningful impact, investing more than \$23 million in nonprofits working to remove barriers, expand opportunity, and strengthen communities. As the only foundation in Washington focused solely on women and girls, we provide long-term unrestricted funding, organizational support, and strategic connections that help community-led solutions thrive.

Catalyst Partners make this work possible. Through a year-round partnership, organizations become part of a powerful network of philanthropists, nonprofit leaders, advocates, and changemakers who are working to create a brighter future for women and girls.

Catalyst Partner Opportunities

We give Catalyst Partners the tools and resources they need to share their commitment to helping women and girls succeed across Washington. We also recognize our partners and highlight their impact through year-round marketing and engagement opportunities.

Offering	Heroine (\$50K+)	Inspire (\$25K+)	Resilience (\$10K)	Discover (\$5K)	Nurture (\$3K)
Special Speaker, WaWF President & CEO	x				
Industry Exclusivity	x				
Blog Spotlight	Featured from homepage				
E-newsletter Story	1 story				
LinkedIn Post	1 story				
Facebook Post	3 mentions	2 mentions	1 mention		
Instagram Post	3 mentions	2 mentions	1 mention		
Membership	3	2	2	1	
Website	Logo & hyperlink	Logo & hyperlink	Logo & hyperlink	Listing	Listing
Annual Report	Logo	Logo	Listing	Listing	Listing
Catalyst E-Badge	x	x	x	x	x
E-Toolkit	x	x	x	x	x
Opp to participation in an event program	x				
Podium recognition (all events)	x	x	x		
Branded Merch Opp (all events)	x	x	x		
Event Materials (all events)	Logo	Logo	Logo	Listing	Listing
E-newsletter ad (1 each event)	Logo	Logo	Logo	Listing	Listing
Event socials (1 each event)	Logo	Logo	Logo	Listing	Listing
PopUp Seating	PopUp Table(s)	PopUp Table	½ PopUp Table	4 PopUp Seat(s)	2 PopUp Seat(s)
Convening Seating	8 entries	6 entries	4 entries	2 entries	1 entry
Celebration Seating	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited

The offerings presented here are flexible and can be adapted to meet your organization's specific interests, strategic priorities, and engagement goals. We welcome conversations about customized partnership opportunities and are happy to work with you to design an experience that aligns with your needs.

Please note: shaded items are event related.

Why become a Catalyst Partner?

When you become a Catalyst Partner, you can trust that your investment reaches the organizations best positioned to make a difference. Together, we support nonprofits that understand the challenges women and girls face, invest in innovative solutions, and provide the resources needed to create lasting change in communities across Washington.

Since 1995, Washington Women's Foundation has mobilized philanthropy to create lasting change across Washington State.

Our collective experience = impact

\$23+ million

granted to Washington nonprofits

1,300+

active members and alumni

- Exclusive focus on organizations advancing racial and gender equity
- Proven trust-based, unrestricted grantmaking model
- Statewide network of donors, nonprofit leaders, and changemakers

OUR ONLINE REACH

45,000+

monthly website visits

5,900+

monthly social impressions

54.2%

email open rate

Our Three Signature Events

These events offer WaWF members and partners unique opportunities to learn, connect, give, and celebrate alongside a community committed to improving the lives of women and girls across Washington. From thought-provoking conversations and hands-on philanthropy to honoring the impact of our nonprofit partners, each event brings people together in a different way to create meaningful change.

SEPTEMBER



The Convening

Attendance goal: 200+

The Convening brings people together to learn, connect, and take action on issues affecting women and girls across Washington. Through panel discussions and shared conversations, attendees gain new perspectives and discover ways to drive meaningful change.

DECEMBER



PopUP! Collective Giving Event

Attendance goal: 300

PopUP! is an interactive evening where guests experience the power of collective giving firsthand. Attendees learn about innovative nonprofits serving women and girls and direct funding to organizations with impact in communities across Washington.

JUNE



Celebration

Attendance goal: 200+

Celebration honors the nonprofit partners, members, and supporters who are advancing opportunities for women and girls across Washington. Together, we recognize their achievements and celebrate the impact made possible through collective giving.



Join the Catalyst Partners Program

Your partnership fuels learning, advocacy, collective giving, and transformational grantmaking that strengthens communities throughout Washington State.

Contact

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