



## GiveBIG 2026 WaWF Toolkit

### How to build your personal fundraising page:

1. Go to WaWF GiveBIG page <https://www.wagives.org/organization/Washington-Womens-Foundation>
2. Click on Fundraise button.
3. Create an account
4. At the Create A Fundraiser page, select Get Started, then Launch Page Manager
5. At Fundraiser Title click pencil symbol and create your title. **Make sure to select SAVE!**
6. At Summary introduce your fundraiser with a brief (sentence) outline. **Make sure to select SAVE!**
7. Under Goal, select how you want to measure your impact, either Dollars raised or Number of donors. **Make sure to select SAVE!**
8. Under Duration, select May 5, 2026.
9. Under Featured media, select and copy a photo from the WaWF main page or insert one of your own from an event.
10. At Story, tell why you're doing this fundraiser, and why it's important and/or meaningful for you. **Make sure to select SAVE!**
11. Last very important piece – once you are happy with your page **select the green PUBLISH button** or you will lose your work. You can still go back and edit your work.
12. Copy the link to your page and send to all your friends and family!

**Story Template** (feel free to use your own words or borrow from the Fast Facts below or from the main WaWF page)

Help me support an organization that gives me hope in these unsettling times. As more women and girls are threatened by policies that want to take us back to the dark ages, I draw inspiration from the grantees funded by the Washington Women's Foundation. As a member and donor, I've been impressed by (tell a story about a particular project or an experience you had working with WaWF).

The Washington Women's Foundation is a collective of diverse women who fund, support, engage with, and network for organizations that support women and girls. In 2026 we shifted our focus exclusively to women and girls to respond to widening inequities – especially for women of color, gender expansive individuals, and those furthest from opportunity. Our commitment is to invest more deeply in systems change, advocacy, and leadership development where philanthropic support has long fallen short. We are the *only* statewide foundation in Washington that is focused on women and girls.

### **Email/social media Sample**

Dear friends and family,

I'm fundraising for an organization near and dear to my heart for GiveBIG Washington this year, an annual event where communities come together to support nonprofits. Please give on or before **May 5** to help me meet my goal. The Washington Women's Foundation, where I am a (volunteer/donor/board member) is a collective of women dedicated to systemic change so that all those who identify as women and girls in Washington State can thrive. Find out more here ([link to fundraising page](#)).

### **Fast Facts about GiveBIG 2026**

- GiveBIG is a one-day giving event on **Tuesday May 5**, with early giving starting on **April 28**. All nonprofits based in or serving WA State are invited to register to join the GiveBIG campaign. Last year GiveBIG raised \$9.3 million for 1300+ organizations.
- WaWF members are invited to build a fundraising page which connects to the main WaWF page. Success can be measured either in # of donors reached or in amount raised. Our focus is to invite more people to learn about WaWF.
- Participants can provide links to their personal fundraising page through email or social media.

### **Fast Facts about WaWF**

- The Washington Women's Foundation is a collective giving foundation of ~300 members from diverse backgrounds. WaWF is the only Washington State Foundation focused exclusively on women and girls.
- Founded in 1995, WaWF has raised more than \$23 million for Washington nonprofits.
- In 2025, WaWF awarded \$20,000 grants to 15 nonprofits, and \$1,300 Merit Awards to an additional 13 organizations. For 2025 grantees, [click here](#)
- As a participatory collective, our members not only collaborate in funding decisions, they also help shape and build grantee organizations by providing technical expertise such as fundraising and board development.
- As a collective with a 30+ year track record, WaWF has the experience to recognize and define cutting edge, grassroots organizations and practices.