Giving.
Learning.
Leading.
Together.

2014 Annual Report
Twenty years ago,
Washington Women’s Foundation was founded with a clear vision,
the support of a small group of strong women leaders
and a bold new concept for giving.

Twenty years later,
that vision and giving concept have been adopted by groups of
women philanthropists around the United States and abroad.

We are building on that legacy as
we move boldly forward
into our next 20 years
Dear Members and Friends in the Community,

We are pleased to present on behalf of Washington Women’s Foundation our 2014 Annual Report. Last year was an exciting year for the Foundation. We successfully managed several staff leadership transitions while planning ahead to kick off our 20th Anniversary Celebration in June of 2015.

In 2014, our Board of Directors also completed a refresh of our strategic plan and as a part of that process, formally adopted the Diversity, Emerging Issues and International Partner Grant Committees as part of our grant making portfolio. This year, in response to our members’ feedback, we expanded the opportunity to serve on these Committees by changing some of the prerequisites. As a result, more members are participating, and we have achieved our funding goals for each of the partner grants. With the addition of Merit Awards for our Pooled Fund “finalists,” we are now making more grants than ever before. Thanks to you, in 2014, our single-year grant making total exceeded $1 million! In addition, due to your ambassadorship, our membership remains at its highest level in our history. This year, our collective grant making surpassed the $15 million mark. Congratulations!

As the new President of the Foundation, Beth spent a lot of time last fall meeting with you, our members and community partners, to hear your feedback about our work and impact in the community. Based upon what she learned, the staff and Board of Directors agreed that it was time to re-evaluate our mission statement and invest some time and resources in gaining clarity around our brand and community value proposition. While much of our mission statement still rings true 20 years after our founding, we believe that it is missing some key elements that have come to define our work and our membership. We look forward to continuing conversations with you as we lay the groundwork for a refresh of the look and feel of Washington Women’s Foundation. By this time next year, we hope to be able to tell our story more powerfully and more clearly articulate our relevance today and into the next 20 years.

This is an exciting opportunity for all of us to be able to place the Foundation in the strongest position to make the greatest impact on philanthropy for the next 20 years. Happy 20th Anniversary, and thank you for your membership and your support. Our Foundation is strong because of you!

Best regards,

N. Elizabeth (Beth) McCaw, President

Carol Lewis, Chair, Board of Directors
Twenty years ago, Washington Women's Foundation redefined philanthropy by creating the collective giving process and pioneering large-scale, democratic grant making. Each year, over one hundred women participate on our Pooled Fund Grant and Partner Grant Committees to learn about innovative nonprofits serving our community while gaining hands-on grant making experience.

Our grants allow nonprofits to continue, expand and revolutionize their work. In turn, their work transforms lives, protects the environment, improves health and education and increases access to the arts throughout Washington state.

Our community is strong because of Washington Women's Foundation.

"Receiving a Pooled Fund Grant of $100,000 helped bring immigration into broader community conversations at a critical time. Because the grant funds were unrestricted, we could direct the funds to where they were most needed to grow our capacity.

The distinction of being a Washington Women's Foundation grantee also introduced us to new donors and enabled us to successfully approach other foundations that had not previously supported our work."

JORGE L. BARON, Executive Director
Northwest Immigrant Rights Project
2013 Pooled Fund Grant Award Winner

2014 Grantee Spotlight: Shunpike

Our $100,000 Pooled Fund Grant Award to Shunpike was a leveraged investment to nourish the vibrant arts ecosystem that enriches our state. Shunpike provides fiscal sponsorship and services to hundreds of artists and arts groups in Washington, supporting them as they forge their path to sustainable success.
Our programs build a network of women with the knowledge, tools and access to create change.

In addition to our grant making curriculum, our educational programs strengthen women leaders and changemakers in our community. Our members gain skills and knowledge in each of our program areas identified in our 2014-2017 Strategic Plan: Board Governance, Philanthropy, Leadership and Advocacy.

Through these programs, members gain access to experts in our community, build relationships with each other and enhance their philanthropic and leadership skills.

2014 Program Spotlight: Women in Leadership

2014 marked the debut of a new 3-part Women in Leadership program series. Participants built connections and worked together to identify and leverage their strengths, overcome “the confidence gap” and become more authentic leaders.

“As a WWF member, my appreciation deepened for the importance of philanthropists to be in ongoing, reciprocal relationships with a community to bring about real, responsive change.”

ANDREA RAY ALESSIO
WWF Member since 2012

“WWF programs facilitate connections with other incredibly smart, engaged, powerful women. I always walk away with a different perspective as well as excitement about the amazing work being done in our community.”

CEDRA DUFLON-HEIDE
WWF Member since 2004
Leading

Board of Directors 2015

Cherry McGee Banks, Secretary
Christine Charbonneau
Grace Chien
Kathleen Edwards, Treasurer
Mary Ann Ekman
Anne Farrell
Barbara Fielden, ex-officio
Carrie George
Molly Hanlon

Kate Janeway
Martha Kongsgaard, Vice Chair
Carol Lewis, Chair
Diankha Linear
Donna Lou
Beth McCaw, ex-officio
Laura Midgley
Mary K. Stevens
Susanna Tull

Staff

Laura Ciotti, Program & Grants Associate
Megan Davies, Director of Programs & Communications
Emily Feicht, Director of Member & Donor Services
Beth McCaw, President
Marcia Stephens, Office Coordinator
Kathy Wehle, Chief Financial Officer

Emeritus Board

Rhoda Altom
Julia Calhoun
Sue Lile Hunter
Carla E. Lewis
Dorothy Mann
Pamela McCabe
Dorothy Loucks Nelson

Jeanie Nordstrom
Gail I. Ransom
Judith Runstad
Faye Sarkowsky
Maggie Walker
Colleen S. Willoughby
Alison Oresman Wilson

Committee Leaders 2014-2015

Cherry McGee Banks, Discovery Days
Michelle Czech, Impact Assessment
Ann Dawson, Pooled Fund Grant
Barbara Fielden, Cabinet
Rosalie Gann, Discovery Days
Sharon Hammel, Member Engagement
Peggy Hanel, Pooled Fund Grant
Molly Hanlon, Emerging Issues Partner Grant
Bo Lee, Emerging Issues Partner Grant
Donna Lou, Diversity Partner Grant
Erika Olsen, Diversity Partner Grant
Michele Peltonen, Impact Assessment
Kay Stimson, Pooled Fund Grant
Susanna Tull, Discovery Days
Sally Wright, Member Engagement
Collectively, we make a big impact.

From activities that create lasting relationships to inspiring educational programs, the Annual Fund quietly supports many of the experiences that make membership so special. We thank these Annual Fund donors for giving to the Foundation beyond their membership contributions to support greater community impact, educational program innovation, enhanced membership experiences and stronger connections.

**Annual Fund**

January 1, 2014 - September 30, 2015

Janette Adamucci  
Joan Adkins  
Nellie Albee  
Eve Alvord  
Nancy Alvord  
Mary Jane Anderson  
Anonymous  
Liz Barr  
Christine Atkins  
Elizabeth Ayward  
Connie Ballmer  
Christie Biesold  
Libby Biesold  
Anne Barker  
Cherry McGee Banks  
Doris Barker  
Eve Alvord  
Nellie Allnutt  
Gloria Allnutt  
Joan Albee  
Susan Adkins  
Janette Adamucci  
Linda Brown  
Lee Brown  
Renee Brisbois  
Anne Blackburn  
Judy Berrett  
Marcia Bailey  
Janet Bailey  
Brenda Biesold  
Eve Alvord  
Nellie Allnutt  
Gloria Allnutt  
Joan Albee  
Susan Adkins  
Janette Adamucci  
Linda Brown  
Lee Brown  
Renee Brisbois  
Anne Blackburn  
Judy Berrett  
Marcia Bailey  
Janet Bailey  
Brenda Biesold

**New Members**

January 1, 2014 - September 30, 2015

Kathleen Albrecht  
Susan Arnold-Aldeia  
Marcia Bailey  
Judy Berrett  
Anne Blackburn  
Renee Brisbois  
Lee Brown  
Linda Brown  
Susan Burke  
Daria Cardin  
Trish Carpenter  
Mardi Clements  
Keelin Curran  
Kathleen Deakins  
Ren Dietel  
Mary Diorio  
Betty Drumheller  
Cedra DuFlo-Hisde  
Mary Dinnemann  
Kathleen Edwards  
Sharlee Eiseng  
Peggy Hanel  
Molly Hanlon  
Hytonn B. Hard  
Nancy Harris  
Mary Heinlein  
Nancy Henderson  
Mary Herche  
Theather Herchenbrand  
Suzanne Hittman  
Carol Hoerster  
Isabel Hostek  
Bo Lee  
Sharon Lee  
Victoria Leslie  
Carla E. Lewis  
Carol Lewis  
Diankha Linear  
Donna Long  
Dorothy Lowks Nelson  
Harriett Morton  
Donna Murphy  
Eleanor Nolan  
Grace Nordhoff  
Nancy Su Nordhoff  
Jeannie Nordstrom  
Molly Nordstrom  
Mariele O’Donnell  
Erika Olsen  
Carol Ottenberg  
Michele Peltonen  
Judy Pigott  
Dinny Polson  
Nancy Price  
Julie Prentice  
Tricia Raisks  
Gail I. Ransom  
Kathryn Renner  
Anne Repass  
Paula Reynolds  
Paula Riggert  
Cynthia Roberts  
Kay Rostoff  
Shelley Rolfe  
Jill Ruckelshaus  
Lynn Ryder  
Teresa Santerre  
Faye Sarkowsky  
Evelie Scanduzi  
Lynn Schaefer  
Lynn B. Sealey  
Kimberly Brown Seely  
Kris Shanafelt  
Carol Shaw  
Cynthia Shurtleff  
Jennifer Sikk  
Karen Smith  
Julie Stein  
Mary K. Stevens  
Kay Stinson  
Kim Street  
Helen Stussie  
Kelly Sweet  
Jane Talbot  
Lyn Teng  
Lynn Thomsen  
Suzanna Tull  
Maggie Walker  
Marilyn Warner  
Nancy Weintraub  
Jane Williams  
Colleen S. Willoughby  
Alison Oresman  
Wilson  
Koryr Sich  
Sally Wright  
Leslie Yamada  
Sue Young  
Marcia Zech  
Amy Zimerman

*deceased*
Endowment  January 1, 2014 - September 30, 2015

Thank you to the supporters of the Colleen S. Willoughby Endowment, which ensures our strong financial footing, supports our annual operating budget and provides for our future. Over the past 10 years, our Endowment has grown to over $3 million. In 2014, the Endowment’s payout covered nearly 20% of our operating expenses.

Philanthropy Forward

In addition to direct donations, the Endowment also grows through the generosity of women who have included the Foundation in their estate plans. Thank you to these members who have already done so. If you have made the decision to leave the Foundation in your estate plans, please let us know so we may add you to this Philanthropy Forward listing. For more information, please visit wawomensfoundation.org/planned-giving.

Realized Planned Gifts  as of September 30, 2015
Mary Hooker*  Gretchen Mathers*  Lynn Ryder*

*deceased
Thank you to our corporate partners whose generous contributions underwrite Foundation programs and support our Partner Grant pooled funds.

BNY Mellon
Boeing
Carter Subaru
Clark Nuber P.S.
Cornerstone Advisors
Foster Pepper
Jacobson Jarvis & Co, PLLC
JP Morgan Chase
Laird Norton Wealth Management
Lewis Greenwood Foundation
Seattle Art Museum
Seattle Foundation
The Hall Wealth Management Group of Wells Fargo Advisors
2014 Grant Making

Pooled Fund Grant Winners of $100,000

**Shunpike, Arts & Culture**
Strengthening local artists and arts groups by providing more effective services and enhanced programs.

**The Martinez Foundation, Education**
Supporting the only organization in the country that works to improve teacher diversity and retain teachers of color.

**Conservation Northwest, Environment**
Protecting critical habitat connections for wildlife migrations in the vital corridor between the Cascades and Rocky Mountains.

**Open Arms Perinatal Services, Health**
Giving intensive support to low-income new mothers and babies and helping them establish a strong foundation for their future.

**Community Youth Services, Human Services**
Sustaining one of the only overnight shelters for homeless youth in Thurston County.

Partner Grant Winners of $15,000

**API Chaya, Diversity**
Addressing some of the root causes of violence and oppression within Asian Pacific Islander (API) communities as well as providing direct service support for survivors of domestic violence and sexual assault.

**Etta Projects, International**
Empowering women to be community health leaders in rural villages of Eastern Bolivia.

For more information on our grantees, visit: wawomensfoundation.org/grantmaking
## 2014 Financials

### Revenue

- Contributions for Grants: $947,467
- Memberships: 236,465
- Annual Fund and Sponsorships: 150,950
- Endowment Payout: 104,427
- Contributions to Endowment: 30,518
- Net Investment Gains: 26,127
- Interest & Other Income: 6,354

**Total Revenue** $1,502,308

### Expenses

- Grant Making: $910,500
- Programs & Events: 408,592
- Membership Management & General: 148,025
- Fundraising: 42,983

**Total Expense** $1,510,100

### Net Assets

- Beginning of Year: $4,695,929
- End of Year: 4,688,137

**Change in Net Assets** $(7,792)
Join Washington Women’s Foundation to

Leverage your Giving. Enhance your Learning. Strengthen your Leading.

Together we make a more powerful impact.

Connect

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Suite 330
Seattle, WA 98144
Phone: 206.340.1710
wawomensfoundation.org
facebook.com/wawomensfoundation
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Upcoming Events
wawomensfoundation.org/events

Join
wawomensfoundation.org/joinmembership

Donate
wawomensfoundation.org/donate

Washington Women’s Foundation has made every effort to accurately reflect all financial contributions reported in this publication. If we have made an error, please accept our sincere apology and contact us so that we can make any necessary corrections: 206.340.1710

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