

WASHINGTON WOMEN'S FOUNDATION

Building On 20 Years

*Our Foundation is strong because of you!*



Giving.

Learning.

Leading.

Together.

2014 Annual Report



# Twenty years ago,

Washington Women's Foundation was founded with a clear vision,  
the support of a small group of strong women leaders  
and a bold new concept for giving.

# Twenty years later,

that vision and giving concept have been adopted by groups of  
women philanthropists around the United States and abroad.

We are building on that legacy as

**we move boldly forward  
into our next 20 years**



*Beth McCaw*



*Carol Lewis*

Dear Members and Friends in the Community,

We are pleased to present on behalf of Washington Women's Foundation our 2014 Annual Report. Last year was an exciting year for the Foundation. We successfully managed several staff leadership transitions while planning ahead to kick off our 20th Anniversary Celebration in June of 2015.

In 2014, our Board of Directors also completed a refresh of our strategic plan and as a part of that

process, formally adopted the Diversity, Emerging Issues and International Partner Grant Committees as part of our grant making portfolio. This year, in response to our members' feedback, we expanded the opportunity to serve on these Committees by changing some of the prerequisites. As a result, more members are participating, and we have achieved our funding goals for each of the partner grants. With the addition of Merit Awards for our Pooled Fund "finalists," we are now making more grants than ever before. **Thanks to you, in 2014, our single-year grant making total exceeded \$1 million!** In addition, due to your ambassadorship, our membership remains at its highest level in our history. This year, our collective grant making surpassed the \$15 million mark. Congratulations!

As the new President of the Foundation, Beth spent a lot of time last fall meeting with you, our members and community partners, to hear your feedback about our work and impact in the community. Based upon what she learned, the staff and Board of Directors agreed that it was time to re-evaluate our mission statement and invest some time and resources in gaining clarity around our brand and community value proposition. While much of our mission statement still rings true 20 years after our founding, we believe that it is missing some key elements that have come to define our work and our membership. We look forward to continuing conversations with you as we lay the groundwork for a refresh of the look and feel of Washington Women's Foundation. By this time next year, we hope to be able to tell our story more powerfully and more clearly articulate our relevance today and into the next 20 years.

This is an exciting opportunity for all of us to be able to place the Foundation in the strongest position to make the greatest impact on philanthropy for the next 20 years. Happy 20th Anniversary, and thank you for your membership and your support. Our Foundation is strong because of you!

Best regards,

*N. Elizabeth McCaw*

*N. Elizabeth (Beth) McCaw, President*

*Carol Lewis*

*Carol Lewis, Chair, Board of Directors*

# Letter from the Leadership

## MISSION

**Washington Women's Foundation educates, inspires and increases the number of women committed to philanthropy in order to strengthen community and demonstrate the impact that can result from informed, focused grant making.**

## VALUES

**Collaboration  
Connection  
Education  
Equality  
Impact  
Inclusiveness  
Leadership**



# Giving

“Receiving a Pooled Fund Grant of \$100,000 helped bring immigration into broader community conversations at a critical time. Because the grant funds were unrestricted, we could direct the funds to where they were most needed to grow our capacity.

The distinction of being a Washington Women’s Foundation grantee also introduced us to new donors and enabled us to successfully approach other foundations that had not previously supported our work.”

JORGE L. BARON, *Executive Director*  
*Northwest Immigrant Rights Project*  
*2013 Pooled Fund Grant Award Winner*



Community Youth Services



The Martinez Foundation

## Our grant making is life-changing.

Twenty years ago, Washington Women’s Foundation redefined philanthropy by creating the collective giving process and pioneering large-scale, democratic grant making. Each year, over one hundred women participate on our Pooled Fund Grant and Partner Grant Committees to learn about innovative nonprofits serving our community while gaining hands-on grant making experience.

Our grants allow nonprofits to continue, expand and revolutionize their work. In turn, their work transforms lives, protects the environment, improves health and education and increases access to the arts throughout Washington state.

Our community is strong because of Washington Women’s Foundation.

## 2014 Grantee Spotlight: Shunpike

Our \$100,000 Pooled Fund Grant Award to Shunpike was a leveraged investment to nourish the vibrant arts ecosystem that enriches our state. Shunpike provides fiscal sponsorship and services to hundreds of artists and arts groups in Washington, supporting them as they forge their path to sustainable success.



# Learning

**Our programs build a network of women with the knowledge, tools and access to create change.**

**“As a WWF member, my appreciation deepened for the importance of philanthropists to be in ongoing, reciprocal relationships with a community to bring about real, responsive change.”**

ANDREA RAY ALESSIO  
*WWF Member since 2012*

**“WWF programs facilitate connections with other incredibly smart, engaged, powerful women. I always walk away with a different perspective as well as excitement about the amazing work being done in our community.”**

CEDRA DUFLON-HEIDE  
*WWF Member since 2004*

In addition to our grant making curriculum, our educational programs strengthen women leaders and changemakers in our community. Our members gain skills and knowledge in each of our program areas identified in our 2014-2017 Strategic Plan: **Board Governance, Philanthropy, Leadership and Advocacy.**

Through these programs, members gain access to experts in our community, build relationships with each other and enhance their philanthropic and leadership skills.

## 2014 Program Spotlight: Women in Leadership

2014 marked the debut of a new 3-part *Women in Leadership* program series. Participants built connections and worked together to identify and leverage their strengths, overcome “the confidence gap” and become more authentic leaders.





# Leading

## Board of Directors 2015

Cherry McGee Banks, *Secretary*  
Christine Charbonneau  
Grace Chien  
Kathleen Edwards, *Treasurer*  
Mary Ann Ekman  
Anne Farrell  
Barbara Fielden, *ex-officio*  
Carrie George  
Molly Hanlon

Kate Janeway  
Martha Kongsgaard, *Vice Chair*  
Carol Lewis, *Chair*  
Diankha Linear  
Donna Lou  
Beth McCaw, *ex-officio*  
Laura Midgley  
Mary K. Stevens  
Susanna Tull

## Staff

Laura Ciotti, *Program & Grants Associate*  
Megan Davies, *Director of Programs & Communications*  
Emily Feicht, *Director of Member & Donor Services*  
Beth McCaw, *President*  
Marcia Stephens, *Office Coordinator*  
Kathy Wehle, *Chief Financial Officer*

## Emeritus Board

Rhoda Altom  
Julia Calhoun  
Sue Lile Hunter  
Carla E. Lewis  
Dorothy Mann  
Pamela McCabe  
Dorothy Loucks Nelson

Jeannie Nordstrom  
Gail I. Ransom  
Judith Runstad  
Faye Sarkowsky  
Maggie Walker  
Colleen S. Willoughby  
Alison Oresman Wilson

## Committee Leaders 2014-2015

Cherry McGee Banks, *Discovery Days*  
Michelle Czech, *Impact Assessment*  
Ann Dawson, *Pooled Fund Grant*  
Barbara Fielden, *Cabinet*  
Rosalie Gann, *Discovery Days*  
Sharon Hammel, *Member Engagement*  
Peggy Hanel, *Pooled Fund Grant*  
Molly Hanlon, *Emerging Issues Partner Grant*

Bo Lee, *Emerging Issues Partner Grant*  
Donna Lou, *Diversity Partner Grant*  
Erika Olsen, *Diversity Partner Grant*  
Michele Peltonen, *Impact Assessment*  
Kay Stimson, *Pooled Fund Grant*  
Susanna Tull, *Discovery Days*  
Sally Wright, *Member Engagement*



# Together

## Collectively, we make a big impact.

From activities that create lasting relationships to inspiring educational programs, the Annual Fund quietly supports many of the experiences that make membership so special. We thank these Annual Fund donors for giving to the Foundation beyond their membership contributions to support greater community impact, educational program innovation, enhanced membership experiences and stronger connections.

## Annual Fund

January 1, 2014 - September 30, 2015

Janette Adamucci	Anita Braker	Betty Drumheller	Katharyn Gerlich	Laura Inveen	Victoria Leslie	Edith Middleton	Dinny Polson	Lynn Schaefer	Susanna Tull
Susan Adkins	Suzy Bruya	Cedra DuFlon-Heide	Valerie Gorder	Essie Jacobs	Carla E. Lewis	Laura Midgley	Nancy Price	Lynn B. Sealey	Maggie Walker
Joan Albee	Elizabeth Calora	Mary Dunnam	Yvonne Hall	Kate Janeway	Carol Lewis	Victoria Millard	Julie Prentice	Kimberly Brown Seely	Marilyn Warner
Nellie Allnutt	Diane Carroll	Kathleen Edwards	Willa Halperin	Valerie Jeglum	Diankha Linear	Laina Molbak	Tricia Raikes	Kris Shanafelt	Nancy Weintraub
Eve Alvord	Ana Mari Cauce	Sharlee Eising	Sharon Hammel	Kris Kaminishi	Donna Lou	Elizabeth Morrison	Gail I. Ransom	Carol Shaw	Jane Williams
Nancy Alvord	Arundhati Chandorkar	Mary Ann Ekman	Peggy Hanel	Carolyn Kelly	Dorothy Loucks Nelson	Harriett Morton	Kathryn Renner	Cynthia Shurtleff	Colleen S. Willoughby
Mary Jane Anderson	Christine Charbonneau	Emily Evans	Molly Hanlon	Jean Kelly	Karen Lytle	Donna Murphy	Anne Repass	Jennifer Sik	Alison Oresman
Anonymous	Grace Chien	Maura Fallon	Hylton B. Hard	Kristin Kennell	Dorothy Mann	Eleanor Nolan	Paula Reynolds	Karen Smith	Wilson
Libby Armintrout	Paula Clapp	Anne Farrell	Nancy Harris	Nora Kenway	Cassandra Manuelito-	Grace Nordhoff	Paula Riggert	Julie Stein	Korynne Wright
Edith Aspiri	Amy Corey	Ellen Ferguson	Ellen Kerr	Ellen Kerr	Kerkvliet	Nancy S. Nordhoff	Cynthia Roberts	Mary K. Stevens	Sally Wright
Christine Atkins	Judy Courshon	Barbara Fielden	Nancy Henderson	Carolyn Kitchell	Elizabeth Martin	Jeannie Nordstrom	Lynn Roesch	Kay Stimson	Leslie Yamada
Elizabeth Aylward	Julie Davis	Gunilla Finrow	Mary Herche	Karen Koon	Pamela McCabe	Molly Nordstrom	Shelley Rolfe	Kim Street	Sue Young
Connie Ballmer	Ann Dawson	Dorian Ford	Catherine Hillenbrand	Christina Koons	Beth McCaw	Mariette O'Donnell	Jill Ruckelshaus	Helen Stusser	Marcia Zech
Cherry McGee Banks	Christina Dawson	Jody Foster	Suzanne Hittman	Cynthia Krueger	Tiffany McDermott	Erika Olsen	Lynn Ryder*	Kelly Sweet	Amy Zimmerman
Anne Barker	Leslie Decker	Michelle Friars	Carol Hoerster	Kaycee Krysty	Fidelma McGinn	Carol Ottenberg	Teresa Santerre	Jane Talbot	
Laurie Besteman	Marion DeForest	Jean Gardner	Isobel Hostek	Bo Lee	Elizabeth McGrath	Michele Peltonen	Faye Sarkowsky	Lyn Tangen	
Christie Biesold	Mary-Ellen Diorio	Carrie George	Suzanne Hunter	Sharon Lee	Elizabeth Mead	Judy Pigott	Eulalie Scanduzzi	Lynn Thomsen	

\*deceased

## New Members

January 1, 2014 - September 30, 2015

Kathleen Albrecht	Susan Burke	Karol Dixon	Carla Fowler	Betsy Herring	Marlene Kissler	Ellen Look	Julie Newell	Linda Schoemaker	Deborah Wakefield
Susan Arnold-Aldea	Daria Cardin	Margie Duckstad	Heidi Garcia	Carolyn Hojaboom	Carolyn Kitchell	Bryn Martin	Sally Onetto	Christine Schoening	Paula Ward
Marcia Bailey	Trish Carpenter	Ann Duncan	Jeanne Givens	Shaella Ho	Patricia Kiyono	Corrinne Martin	Carolyn Peterson	Joyce Schulte	Amy Weyler
Judy Berrett	Mardi Clements	Nancy Elliott	Beth Glosten	Sara Elizabeth Hyre	Katherine Laird	Liz McGrath	Page Pless	Lisa Simonson	Brooke Witt
Anne Blackburn	Keelin Curran	Katie Farrell	Jeanne Goussev	Barbara Jaech	Kelly Larkin	Sue McNab	Julie Prince	Ellen Sims	
Renee Brisbois	Kathleen Deakins	Becky Figueroa	Dottie Hall	Holly Johnson	Diankha Linear	Anne Mize	Jamie Rawding	Suzi Skone	
Lee Brown	Ren Dietel	Julia Fiset	Jane Hargraft	Jean Kelly	Sara Litt	Lynn Mowe	Kim Rorschach	Kris Stred	
Linda Brown	Mary Diorio	Dorothy Foster	Lori Harnick	Polly Kenefick	Jana Lone	Donna Murphy	Jody Rosentswieg	Brenda Sullivan	



# Endowment

January 1, 2014 - September 30, 2015

Thank you to the supporters of the Colleen S. Willoughby Endowment, which ensures our strong financial footing, supports our annual operating budget and provides for our future. Over the past 10 years, our Endowment has grown to over \$3 million. In 2014, the Endowment's payout covered nearly 20% of our operating expenses.

Susan Adkins  
Rhoda Altom  
Judi Beck  
Debbie Blethen  
Debbi Brainerd  
Suzy Bruya  
Paula Clapp  
Leslie Decker  
Marion DeForest  
Betty Drumheller

Mary Dunnam  
Mary Ann Ekman  
Nancy Elliott  
Dorian Ford  
Jody Foster  
Yvonne Hall  
Nancy Harris  
Mary Herche  
Catherine Hillenbrand  
Suzanne Hittman

Carol Hoerster  
Carolyn Kelly  
Jean Kelly  
Kristin Kennell  
Nora Kenway  
Deborah Killinger  
Mimi Kirsch  
Martha Kongsgaard  
Karen Koon  
Alida Latham

Carla E. Lewis  
Jan McPhee  
Laura Midgley  
Laina Molbak  
Judi Mullikin  
Nancy S. Nordhoff  
Jeannie Nordstrom  
Molly Nordstrom  
Marcelle O'Connell  
Loryn W. Peterson

Shelley Rolfe  
Lynn Ryder\*  
Faye Sarkowsky  
Lynn B. Sealey  
Cynthia Shurtleff  
Benita Staadecker  
Eva Wahl  
Korynne Wright  
Martha Wyckoff  
Susan Wyckoff

# Philanthropy Forward

In addition to direct donations, the Endowment also grows through the generosity of women who have included the Foundation in their estate plans. Thank you to these members who have already done so. If you have made the decision to leave the Foundation in your estate plans, please let us know so we may add you to this Philanthropy Forward listing. For more information, please visit [wawomensfoundation.org/planned-giving](http://wawomensfoundation.org/planned-giving).

Rhoda Altom  
Laurie Besteman  
Sharlee Eising  
Mary Ann Ekman  
Kathryn Enlow  
Phyllis Hatfield  
Martine Hebrant

Beverly Jefferson  
Arlene Kiesel Jermann  
Pam Johnson  
Roberta Ann Kendall  
Cynthia Krueger  
Marcia Lewis  
Beth McCaw

Sandra Perkins  
Kathryn Pizzo  
Gail I. Ransom  
Mary K. Stevens  
Colleen S. Willoughby

## Realized Planned Gifts

as of September 30, 2015  
Mary Hooker\*  
Gretchen Mathers\*  
Lynn Ryder\*

\*deceased





# Corporate Partners

January 1, 2014 - September 30, 2015

Thank you to our corporate partners whose generous contributions underwrite Foundation programs and support our Partner Grant pooled funds.

BNY Mellon

Boeing

Carter Subaru

Clark Nuber P.S.

Cornerstone Advisors

Foster Pepper

Jacobson Jarvis & Co, PLLC

JP Morgan Chase

Laird Norton Wealth Management

Lewis Greenwood Foundation

Seattle Art Museum

Seattle Foundation

The Hall Wealth Management Group of Wells Fargo Advisors



**Clark Nuber** <sup>PS</sup>



**FOSTER PEPPER**



**JPMORGAN CHASE & CO.**



# 2014 Grant Making



Open Arms Perinatal Services

## Pooled Fund Grant Winners of \$100,000

### **Shunpike, Arts & Culture**

Strengthening local artists and arts groups by providing more effective services and enhanced programs.

### **The Martinez Foundation, Education**

Supporting the only organization in the country that works to improve teacher diversity and retain teachers of color.

### **Conservation Northwest, Environment**

Protecting critical habitat connections for wildlife migrations in the vital corridor between the Cascades and Rocky Mountains.

### **Open Arms Perinatal Services, Health**

Giving intensive support to low-income new mothers and babies and helping them establish a strong foundation for their future.

### **Community Youth Services, Human Services**

Sustaining one of the only overnight shelters for homeless youth in Thurston County.



API Chaya

## Partner Grant Winners of \$15,000

### **API Chaya, Diversity**

Addressing some of the root causes of violence and oppression within Asian Pacific Islander (API) communities as well as providing direct service support for survivors of domestic violence and sexual assault.

### **Etta Projects, International**

Empowering women to be community health leaders in rural villages of Eastern Bolivia.

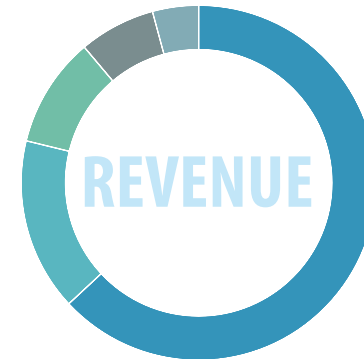
For more information on our grantees, visit: [wawomensfoundation.org/grantmaking](http://wawomensfoundation.org/grantmaking)

# 2014 Financials

## Revenue

Contributions for Grants	\$947,467
Memberships	236,465
Annual Fund and Sponsorships	150,950
Endowment Payout	104,427
Contributions to Endowment	30,518
Net Investment Gains	26,127
Interest & Other Income	6,354

**Total Revenue** **\$1,502,308**



Contributions for Grants	63%	Memberships	16%
Annual Fund & Sponsorships	10%	Endowment Payout	7%
Other Income	4%		

## Expenses

Grant Making	\$910,500
Programs & Events	408,592
Membership Management & General	148,025
Fundraising	42,983

**Total Expense** **\$1,510,100**



Grant Making	60%	Programs & Events	27%
Management & General	10%	Fundraising	3%

## Net Assets

Beginning of Year	\$4,695,929
End of Year	4,688,137

**Change in Net Assets** **\$(7,792)**



# Join Washington Women's Foundation to

Leverage your **Giving**. Enhance your **Learning**. Strengthen your **Leading**.

**Together we make a more powerful impact.**

## Connect

### Washington Women's Foundation

2100 24th Ave South

Suite 330

Seattle, WA 98144

**Phone: 206.340.1710**

**wawomensfoundation.org**



facebook.com/wawomensfoundation

twitter.com/wawomensfdn

### Upcoming Events

[wawomensfoundation.org/events](http://wawomensfoundation.org/events)

### Join

[wawomensfoundation.org/joinmembership](http://wawomensfoundation.org/joinmembership)

### Donate

[wawomensfoundation.org/donate](http://wawomensfoundation.org/donate)

Washington Women's Foundation has made every effort to accurately reflect all financial contributions reported in this publication. If we have made an error, please accept our sincere apology and contact us so that we can make any necessary corrections: **206.340.1710**

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